

ANNOUNCING 2024 Package Options

Who are we?

The Maryland Psychiatric Society (MPS) is a professional medical organization that represents close to 800 psychiatrists statewide.

What do we do?

- Advocate for Maryland psychiatric patients to receive the highest quality care
- Work to ensure that historically disadvantaged and marginalized individuals have access to culturally respectful, comprehensive treatment
- Serve and represent the professional needs of Maryland psychiatrists
- Collaborate with professional, community, and government organizations to advocate for patients' rights and issues

Why choose us?

Advertising with the MPS is an *effective* way to reach psychiatrists with your message.



**See which new MPS Package
Option is best for you**

PLATINUM SPONSOR

\$15,000

Savings of almost \$4,000!

Included in offer

- **Ad on MPS homepage for 6 consecutive months**
 - Logo of company to open website of choice when clicked
 - Ad can be modified monthly
 - Additional months may be available at a discounted rate of \$600
- **12 Full Page Ads in MPS News**
 - Ad can be modified each month prior to publication
- **1 half-page ad in The Maryland Psychiatrist**
 - Choice of edition, published three times per year
- **Sponsorship at either fall CME or spring CME meeting**
 - Opportunity to present company and contact information
 - 2-minute spot to speak to attendees—in-person or on video
- **Social media recognition as a Platinum Sponsor**
 - Quarterly and post-meeting follow-up
- **Complimentary copy of annual MPS membership directory**
 - Does not include ad
- **One blast email to MPS membership**
 - Choice of month

**All package elements must be used within 12 months of the order date, or they will be forfeited.*

Contact Us:

Phone: (443) 990-3280
Email: jhritz@mdpsych.org

The Maryland Psychiatric Society, Inc.
1211 Cathedral Street
Baltimore, Maryland 21201

GOLD SPONSOR

\$10,000

Savings of over \$3,000

Included in offer

- **Ad on MPS homepage for 4 consecutive months**
 - Logo of company to open website of choice when clicked
 - Ad can be modified monthly
 - Additional months may be available at a discounted rate of \$750
- **9 Full Page Ads in MPS News**
 - Ad can be modified each month prior to publication
- **Sponsorship at either fall CME or spring CME meeting**
 - Individualized, standalone PowerPoint slide with company and contact information
- **1 half-page ad in The Maryland Psychiatrist**
 - Choice of edition, published three times per year
- **Social media recognition as a Gold Sponsor**
 - Semi-annually and post-meeting follow-up
- **Complimentary copy of annual MPS membership directory**
 - Does not include ad

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SILVER SPONSOR

\$6,500

Savings of over \$2,000

Included in offer

- **Ad on MPS homepage for 3 consecutive months**
 - Logo of company to open website of choice when clicked
 - Ad can be modified monthly
 - Additional months may be available at a discounted rate of \$750
- **5 Full Page Ads in MPS News**
 - Ad can be modified each month prior to publication
- **Shoutout at either fall CME or spring CME meeting**
 - PowerPoint slide of Silver Sponsors presented—company name only
- **1 half-page ad in The Maryland Psychiatrist**
 - Choice of edition, published three times per year
- **Social media recognition as a Silver Sponsor**
 - Once per year and post-meeting follow-up
- **Complimentary copy of annual MPS membership directory**
 - Does not include ad

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FEATURED SPONSOR

\$4,000

Savings of over \$1,300

Included in offer

- **Ad on MPS homepage for 2 consecutive months**
 - Logo of company to open website of choice when clicked
 - Ad can be modified monthly
- **3 Full Page Ads in MPS News**
 - Ad can be modified each month prior to publication
 - Choice of issue
- **Email Shoutout for fall CME or Spring CME meeting**
 - Sent to all attendees prior to meeting
 - Includes company name only
- **1 half-page ad in The Maryland Psychiatrist**
 - Choice of edition, published three times per year
- **Social media recognition as a Featured Sponsor**
 - Once per year

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