



MPS Package Options

The Maryland Psychiatric Society (MPS) is a professional medical organization that represents close to 800 psychiatrists statewide. All of our members are psychiatrists. Their work environments include private practice, hospital settings, community clinics, universities, Veteran's Administration, and more. Advertising with MPS is an effective way to reach Maryland psychiatrists with your message.



Learn how new MPS Package Options fit into your marketing plan .

PLATINUM SPONSOR

\$15,000.00

- Ad on MPS homepage (Logo of company, to open website of choice when clicked) for 6 consecutive months; (additional months may be available at discounted rate of \$600)
- 12 Full Page Ads in MPS News. *Ad can be modified each month prior to publication.*
- 1 half page ad in The Maryland Psychiatrist (choice of edition, published three times per year)
- Attendance and recognition as a supporter at one of our virtual CME meetings with materials to be distributed to all attendees, and informational link sent to entire MPS membership.
- Social media recognition as a platinum sponsor (Quarterly, and post meeting follow-up)
- Complimentary copy of annual MPS membership directory (does not include ad)
- One blast email to MPS membership (choice of month)

*All package elements must be used within 12 months of the order date, or they will be forfeited.

**Total value of marketing opportunities listed above:
\$18,905.00. That's a savings of \$3900!**

The Maryland Psychiatric Society, Inc.
1101 Saint Paul Street, Suite 305
Baltimore, Maryland 21202-6407

Phone: (410) 625-0232
Email: Mfloyd@mdpsych.org



GOLD SPONSOR

\$10,000.00

- Ad on MPS homepage (Ad image, to open website of your choice when clicked) for 4 consecutive months; additional months may be available at discounted rate of \$750. *Ad can be modified monthly.*
- 9 Full Page Ads in MPS News. *Ad can be modified each month prior to publication.*
- 1 half page ad in The Maryland Psychiatrist (choice of edition, published three times per year)
- Attendance (ticket) at either fall CME or spring CME meeting
- Social media recognition as a platinum sponsor (semi-annual, and post meeting follow-up)
- Complimentary copy of annual MPS membership directory (does not include ad)

*All package elements must be used within 12 months of the order date, or they will be forfeited.

**Total value of marketing opportunities listed above:
\$13,050.00. That's a savings of over \$3000!**

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FEATURED SPONSOR

\$4,000.00

- Ad on MPS homepage (Ad image to open website of your choice when clicked) for 2 consecutive months. *Ad can be modified monthly.*
- 3 Full Page Ads in MPS News. *Choice of issue and ad can be modified each month prior to publication.*
- 1 half page ad in The Maryland Psychiatrist (choice of edition, published three times per year)
- Attendance (ticket) at either fall CME or spring CME meeting
- Social media recognition as a featured sponsor (once per year)

*All package elements must be used within 12 months of the order date, or they will be forfeited.

**Total value of marketing opportunities listed above:
\$5380.00. That's a savings of over \$1300!**

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